



Stornoway  
Port

The Cruise Market

Deep Water Terminal, The Current Market &  
Future Opportunities

## DEEP WATER TERMINAL

- Construction started in May 2022
- Due to be completed by January 2024
- In time for the first cruise ship of 2024,  
1<sup>st</sup> April
- £59m project, one of the largest project  
in the Outer Hebrides, ever





## DEEP WATER TERMINAL – What Does This Mean for Cruise?

- The Deep Water Terminal will allow the largest cruise ships in the world to berth alongside in Stornoway
- Cruise lines are looking for new destinations, especially where they can berth
- The UK is seen as a stable market
- Stornoway is ideally located for existing cruise itineraries



REYKJAVIK  
660nm

THORSHAVN  
220nm

LERWICK  
234nm

KIRKWALL  
149nm

STORNOWAY

INVERGORDON  
200nm

GREENOCK  
260nm

BELFAST  
240nm

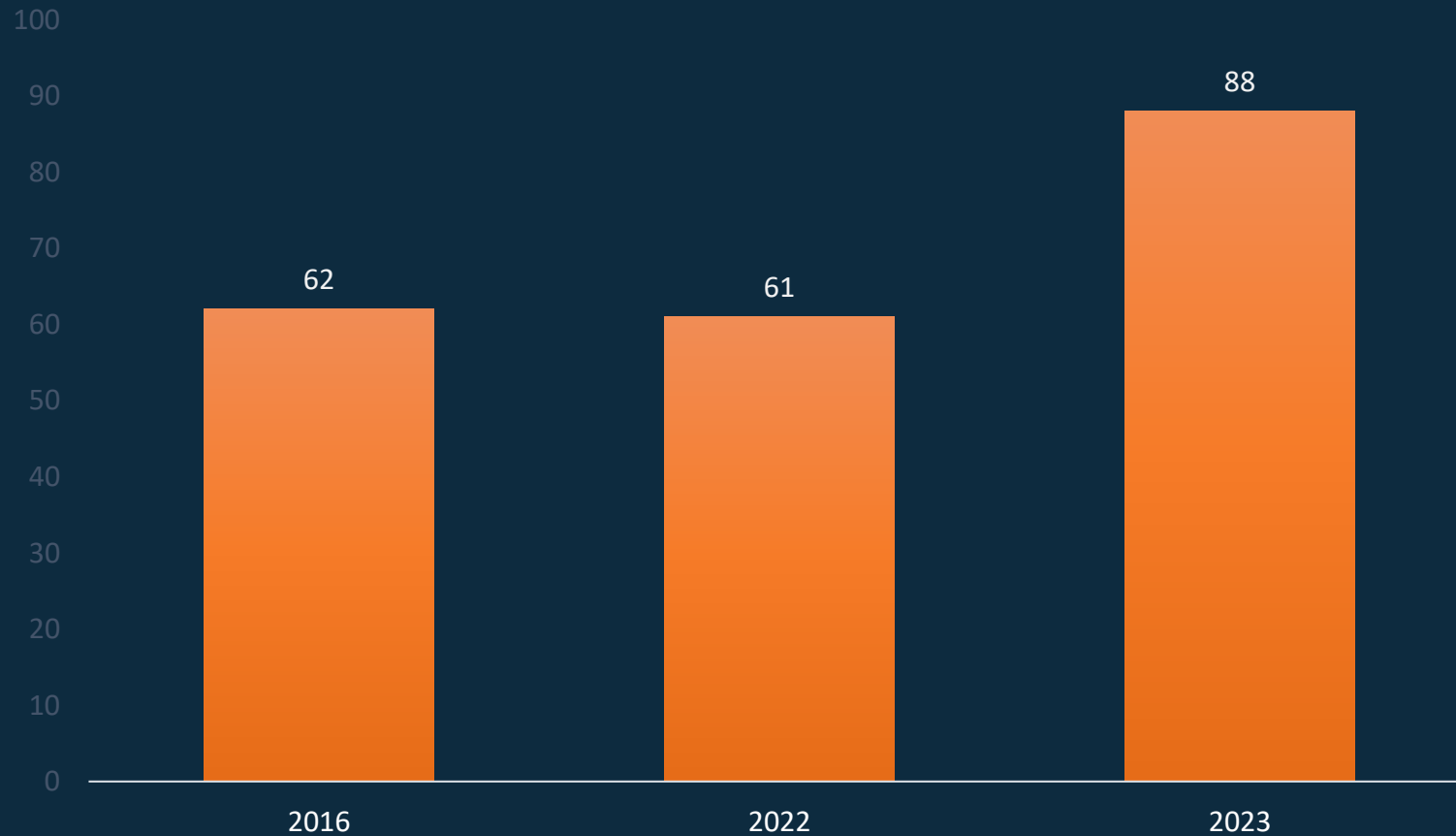
COPENHAGEN  
700nm

## 2023 CRUISE SEASON – FACTS AND FIGURES



## 2023 CRUISE SEASON

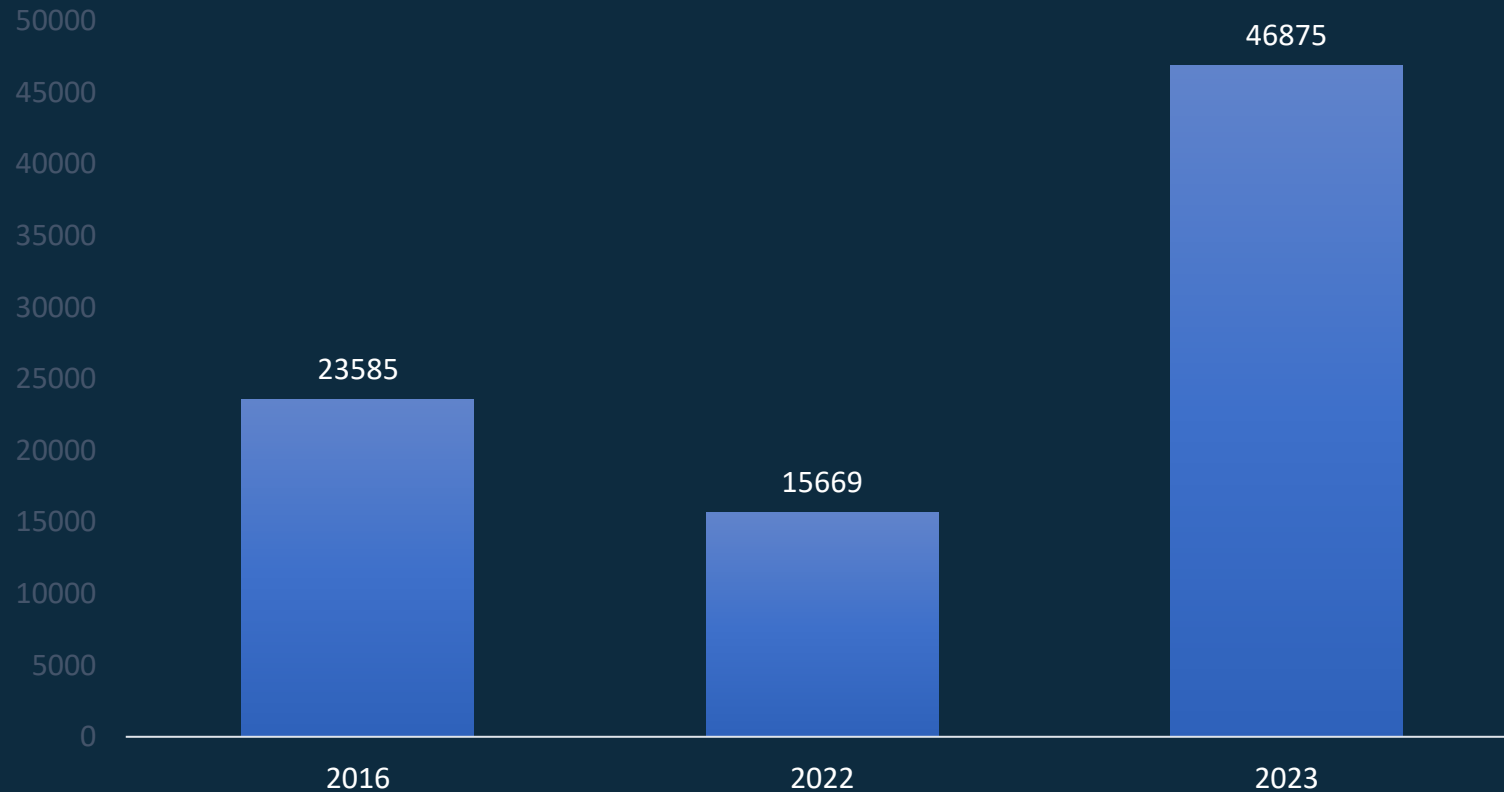
### STORNOWAY CRUISE CALLS





## 2023 CRUISE SEASON

### STORNOWAY CRUISE PASSENGER NUMBERS



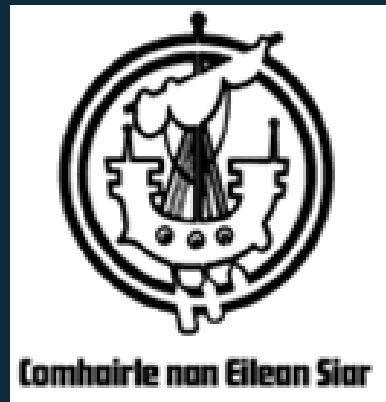


Stornoway  
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2023 CRUISE SEASON - DESTINATION



# CRUISE FORUM

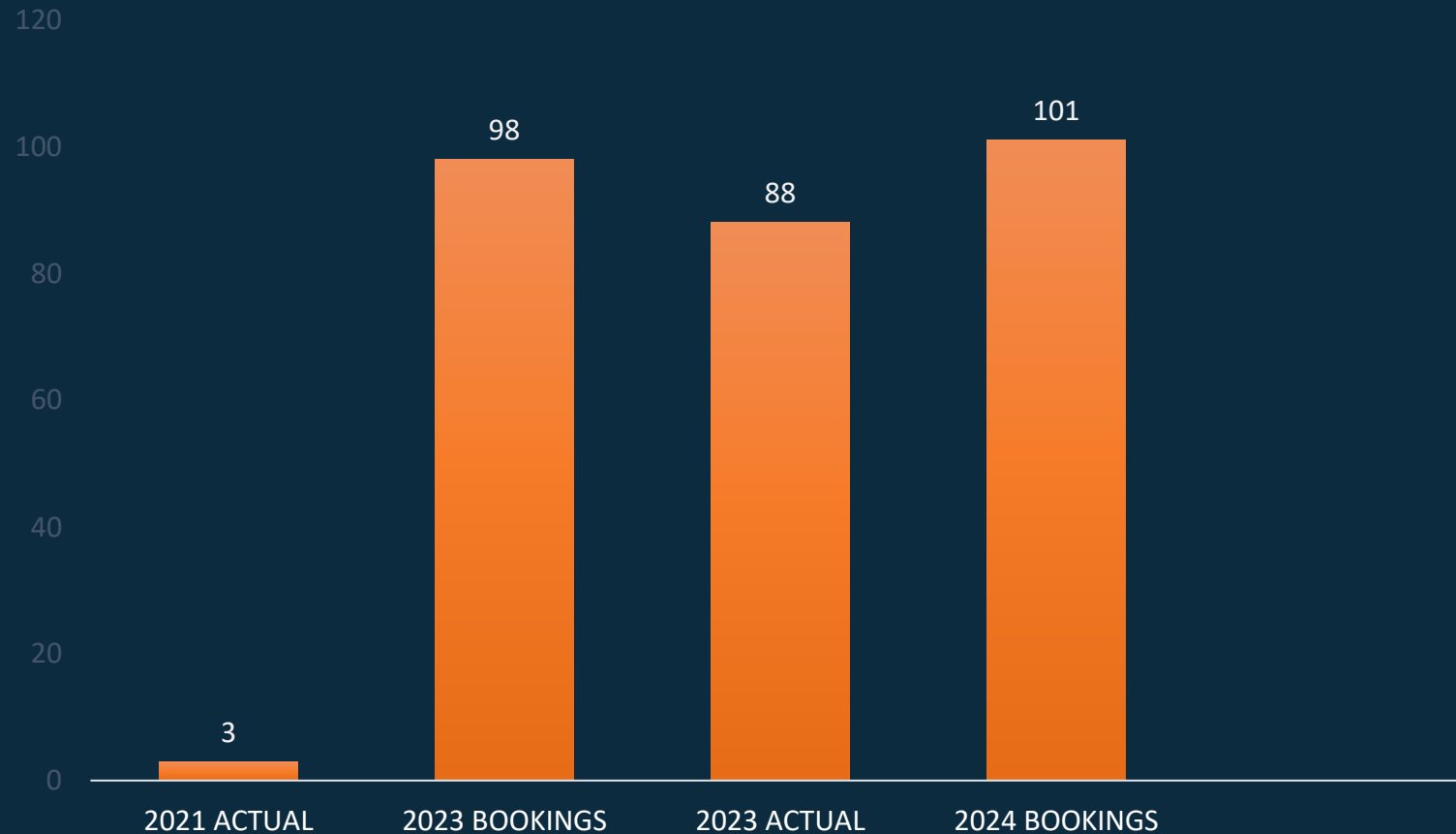


WHAT DOES THIS MEAN FOR 2024?



## 2024 CRUISE SEASON - PROJECTION

### STORNOWAY CRUISE CALLS



## BIGGEST SHIP - 2023



## BIGGEST SHIP 2024



## DEEP WATER TERMINAL – WALK THROUGH OF A TYPICAL CRUISE DAY



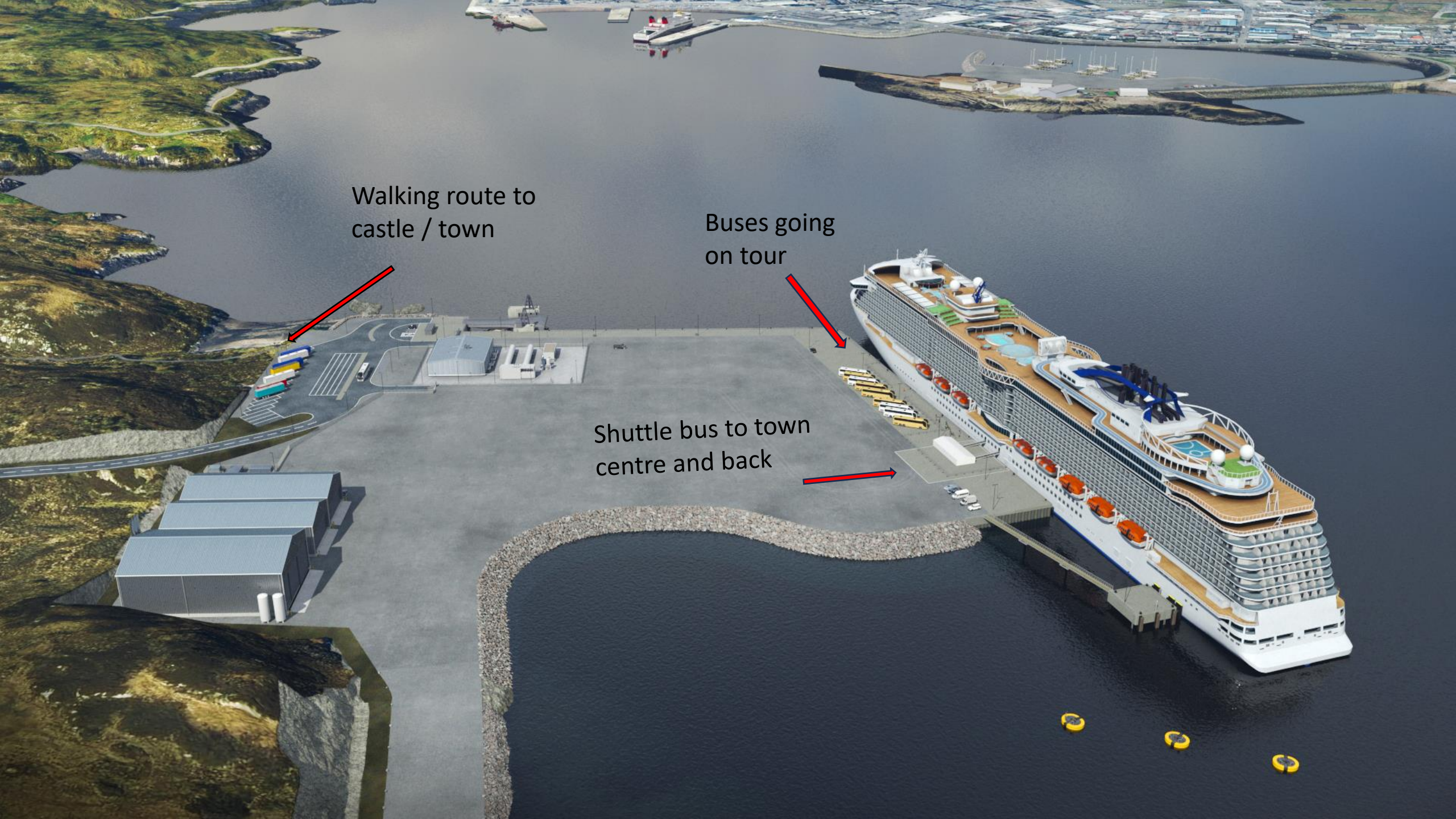
Walking route to  
castle / town



Buses going  
on tour



Shuttle bus to town  
centre and back









neuronic Lighting Electrical Ltd

Pauline's Jewellery

ROYAL HOTEL

# Cromwell Quay Project



2024 – more busy days but will not be overwhelmed by cruise

Town centre will benefit – look at Kirkwall high street – lots of successful tourism businesses, only viable because of cruise

Business opportunities there to benefit from the cruise market

New businesses will spread cruise passengers to new destinations

Attractions will not be overrun by cruise

